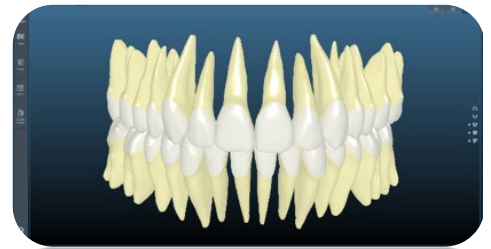


## The First Israeli **INSIGNIA™** Users Meeting



Thursday April 27, 2017 | Hilton Tel Aviv

### **“Advanced Insignia Concepts and Clinical Applications”**

**Dr. Barry Hoffman, DDS, MS**

Diplomate, American Board of Orthodontics

The results of treatment with Insignia are directly related to the quality of the Approver Setup. Dr. Hoffman will present a detailed description of the aspects necessary for an excellent Insignia Approver Setup.



The presentation will include clinical applications and actual cases as well as theoretical explanations of the Insignia Custom appliance.

The theoretical presentation will explain the specific differences between Prescription Torque systems and Insignia’s Custom Torque. Dr. Hoffman has introduced the concept of “Neutral Torque”; an important theory to understand when working with Custom Appliances.

Damon philosophy of treatment is presented as in harmony with the Insignia Custom Appliance. Dr. Hoffman’s individual approach utilizing the Neutral Torque concept, as applied to the Damon Passive Self-Ligation bracket design, is described as a logical evolution of the classic Edgewise appliance.

Clinical “Tips” regarding application of the Insignia “Jigs” will be incorporated into the day where time permits. The new integration of 3D DICOM data will be presented.

Dr. Hoffman’s experience with custom bracket placement dates back to the mid 1980’s. His direct experience with Insignia began in January, 2008 and is now at about 1,270 cases submitted. The lectures will be applicable to new and more experienced Insignia users.

The First Israeli  
 **INSIGNIA**<sup>TM</sup>  
Users Meeting

April 27, 2017 | Hilton Tel Aviv, 205 Hayarkon st.

8:00-9:00: Registration Breakfast

9:00-10:30: Lecture I

1:30-3:00: Lecture III

10:30-10:45: Break 1

3:00-3:15: Break 2

10:45-12:00: Lecture II

3:15-4:30: Lecture IV

12:00-1:30: Lunch

4:30-6:00: Post Lecture Questions and Cocktails!

**REGISTRATION (Includes Taxes, Lunch, Coffee breaks and Cocktails )**

Fees: 550 Nis      Postgraduate Student: 250 Nis

**REGISTER TODAY ! Please send this form**

To fax: +972-36133779 Or e-mail: [natacha.fitoussi@ormco.com](mailto:natacha.fitoussi@ormco.com)

For payment by credit card by phone please call +972-36133118

First name: ..... Last name: .....

Address: ..... City:.....

Mobile: ..... E-mail: .....

Charge my Credit Card    VISA    ISRACARD    Other.....

Card number: ..... Cvv: .....

Expired Date: ..... Debit in shekel: ..... Signature: .....

Charge my Account

**For more Information Please call**

**Nathalie/Natacha 03 6133118 - Richard 054-7755886 - Moshe 054-7755884**

**אורמודנט בע"מ**  
תובל 11 - רמת גן 5252226  
טל: 03-6133118 פקס: 03-6133779

**Ormodent**  
An Ormco Company

**“Advanced Insignia Concepts and Clinical Applications”**

**Dr. Barry Hoffman, DDS, MS**

Diplomate, American Board of Orthodontics

**Barry D. Hoffman, DDS, MS**

**Certified Specialist in Orthodontics and Dentofacial Orthopedics**

**Diplomate, American Board of Orthodontics**

**Education**

Henry Ford High School, 1968, Detroit, Michigan

University of Michigan, Literature, Science, and Arts, 1968-1970

University of Michigan School of Dentistry, 1970-75, Doctor of Dental Surgery, 1975

University of Minnesota School of Dentistry, 1975-77, Clinical Certificate in Orthodontics, 1977

University of Minnesota Graduate Studies, 1975-77, Masters of Science, Anatomy, 1977

**Board Certification**

Northeast Regional Dental Boards, 1975

Central Regional Dental Boards, 1975

American Board of Orthodontics, 1988

**Licensure**

Province of Alberta, 1977 to present.

State of Michigan, 1975 to 2011

**Organizations**

Canadian Dental Association, Alberta Dental Association, Calgary and District Dental Society

Canadian Association of Orthodontists, Alberta Society of Orthodontists

American Association of Orthodontists, Pacific Coast Society of Orthodontists

College of Diplomats, American Board of Orthodontics

Alpha Omega Dental Fraternity

**Positions Held**

Alberta Society of Orthodontists: All executive positions.

Canadian Association of Orthodontists: Annual Program Chairman

American Association of Orthodontists, Alternate Delegate

Pacific Coast Society of Orthodontists, Executive Board, By-Laws Committee Chair

Alpha Omega Dental Fraternity, President of Undergraduate and Alumni Chapters

**“Advanced Insignia Concepts and Clinical Applications”**

**Dr. Barry Hoffman, DDS, MS**

Diplomate, American Board of Orthodontics

**Publications: Indirect Bonding, Journal of Clinical Orthodontics, August 1988**

**Visiting Lecturer and Clinical Instructor at the University of Alberta**

**Current Presentations**

**2011 – 1<sup>st</sup> Annual Insignia Core Users Meeting, New York, New York**

“Posterior Occlusion ‘The’ Insignia Advantage

**2012 – Insignia Core Users Meeting, Los Angeles, California**

“Insignia: Finally! An Edgewise Finishing Appliance”

**2013 – Insignia Global Users Meeting, London, England**

“Digital Diagnostics – The Hub of the Interdisciplinary Team”

**2014 – Insignia Global Users Meeting, New York, New York**

“The Approver Set-up: Who’s In Charge Here?”

**2015- Insignia Global Users Meeting, Las Vegas Nevada**

“Is There One Best Orthodontic Appliance?”

**2016 – Ormco Custom Users Meeting, New York, New York**

“Insignia Approver Setup Review”

**Numerous local study club and Graduate Department presentations.**

**As of early 2017, Dr. Hoffman has over 9 years and over 1,200 patients’ experience in the use of the Insignia CAD/CAM bracket system, including incorporation of the Lythos intra-oral scanner and integration of 3D imaging into the Insignia system.**